

# The Implications of Encryption



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# Agenda

## Underlying Technologies

- Symmetric Encryption
- Asymmetric Encryption
- Digital Signatures
- Digital Certificate
- Hash Functions
- Public Key Infrastructure
- PGP Example

## Implications

- It's everywhere, it's everywhere!
  - Encryption
  - Computing Devices
- Moore's Law, Quantum Computing, & Virtual Bears, Oh My!
- End of the Code Breakers?
- Let's Get Ready to Rumble! Privacy vs. Authentication

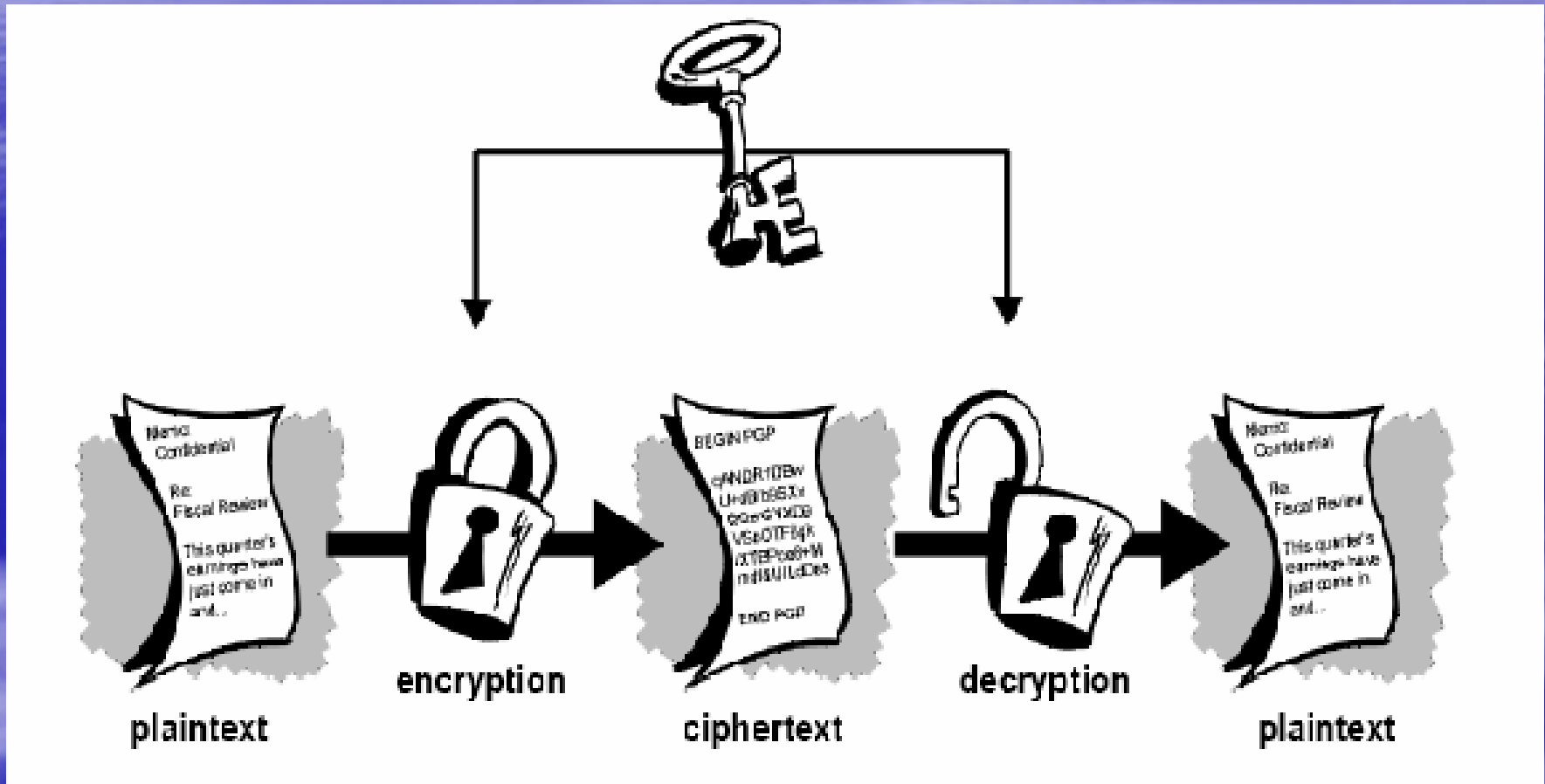
# Encryption is Everywhere

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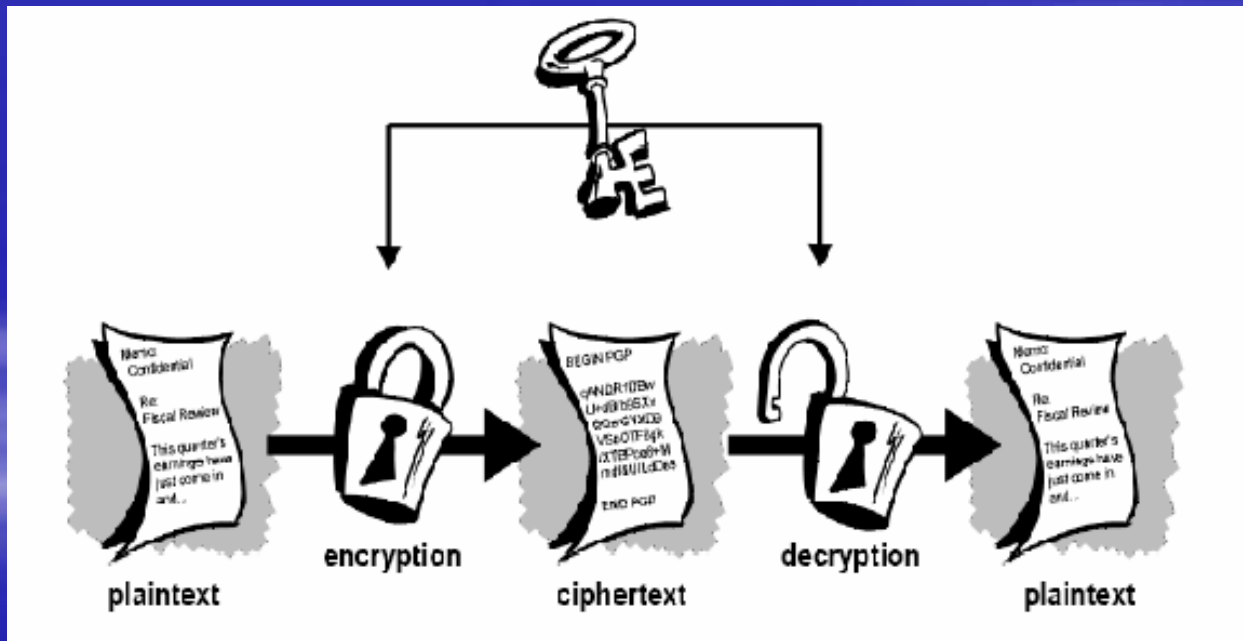
**“It’s not an encrypted message...  
the boss is just a really bad speller.”**

# Symmetric Encryption

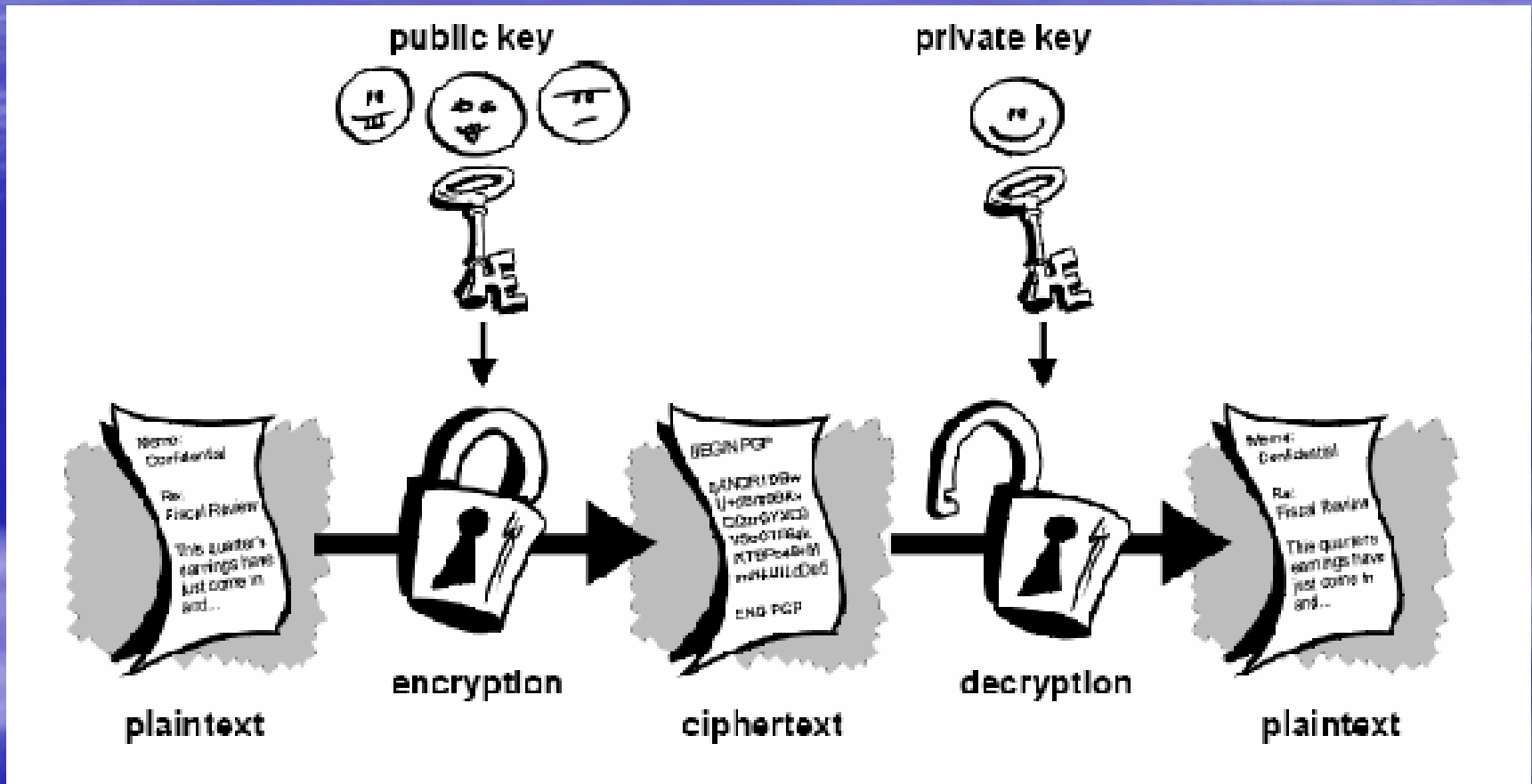


# Symmetric Encryption

Fast encryption and decryption  
but problematic key distribution

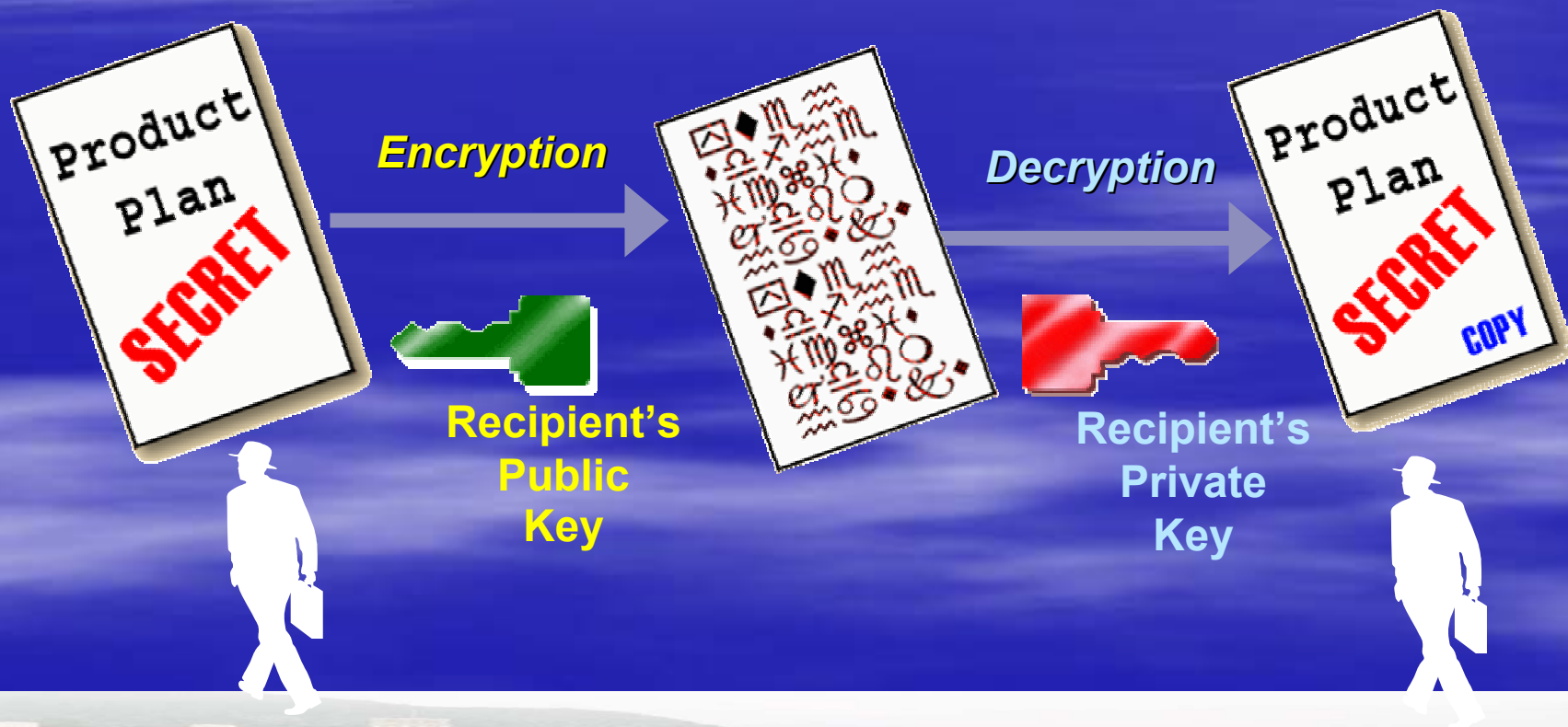


# Asymmetric Encryption



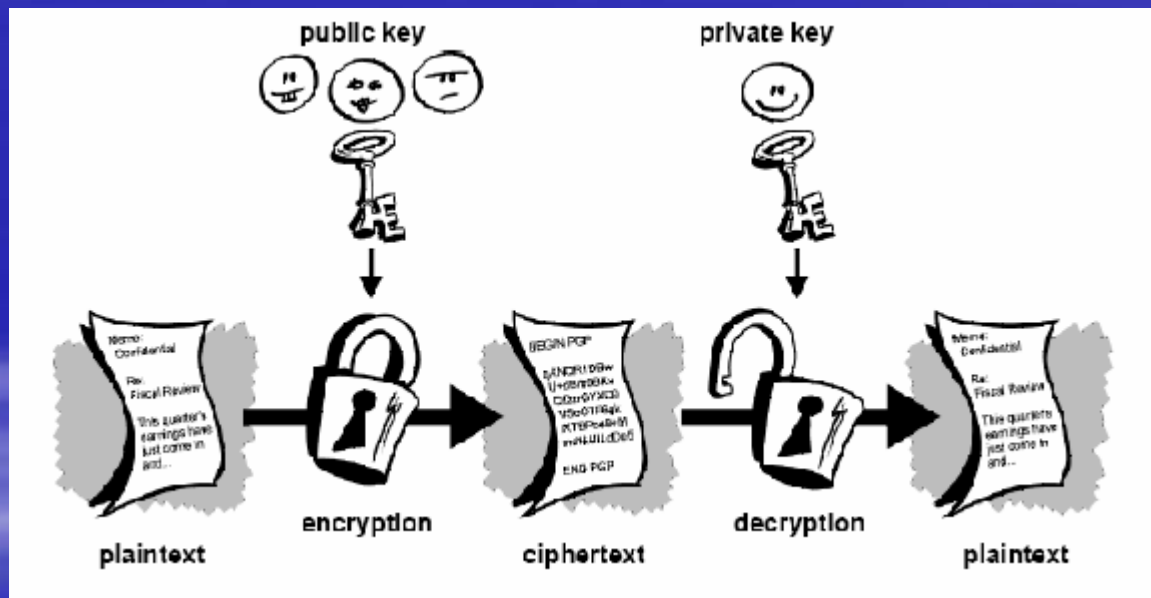
# Public Key Cryptography is...

Certificates containing key pairs. One half of a key pair is used to *encrypt*, the other half is used to *decrypt*.



# Asymmetric Encryption

Slow performance (compared to symmetric encryption)  
but key distribution easier than symmetric

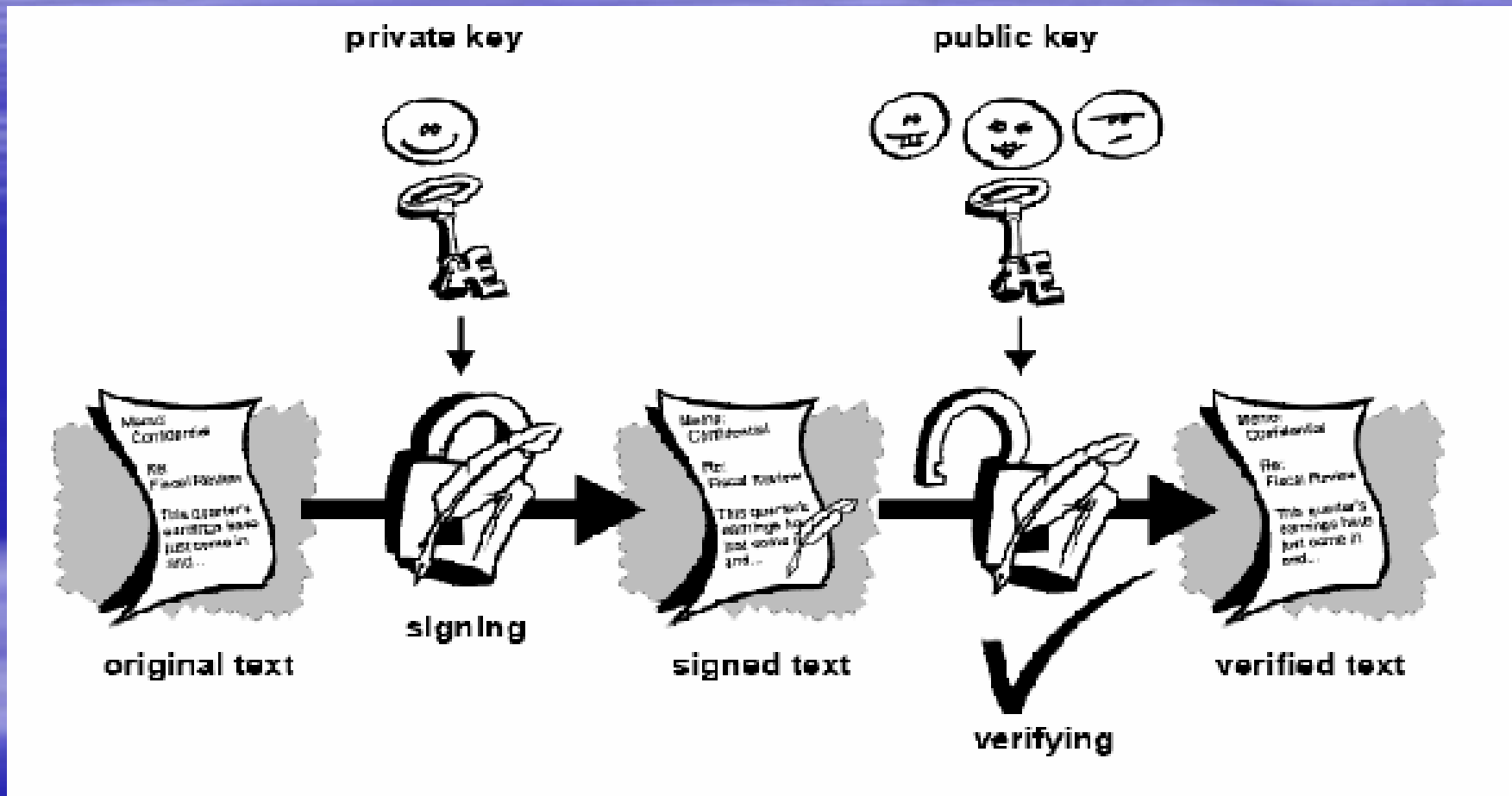




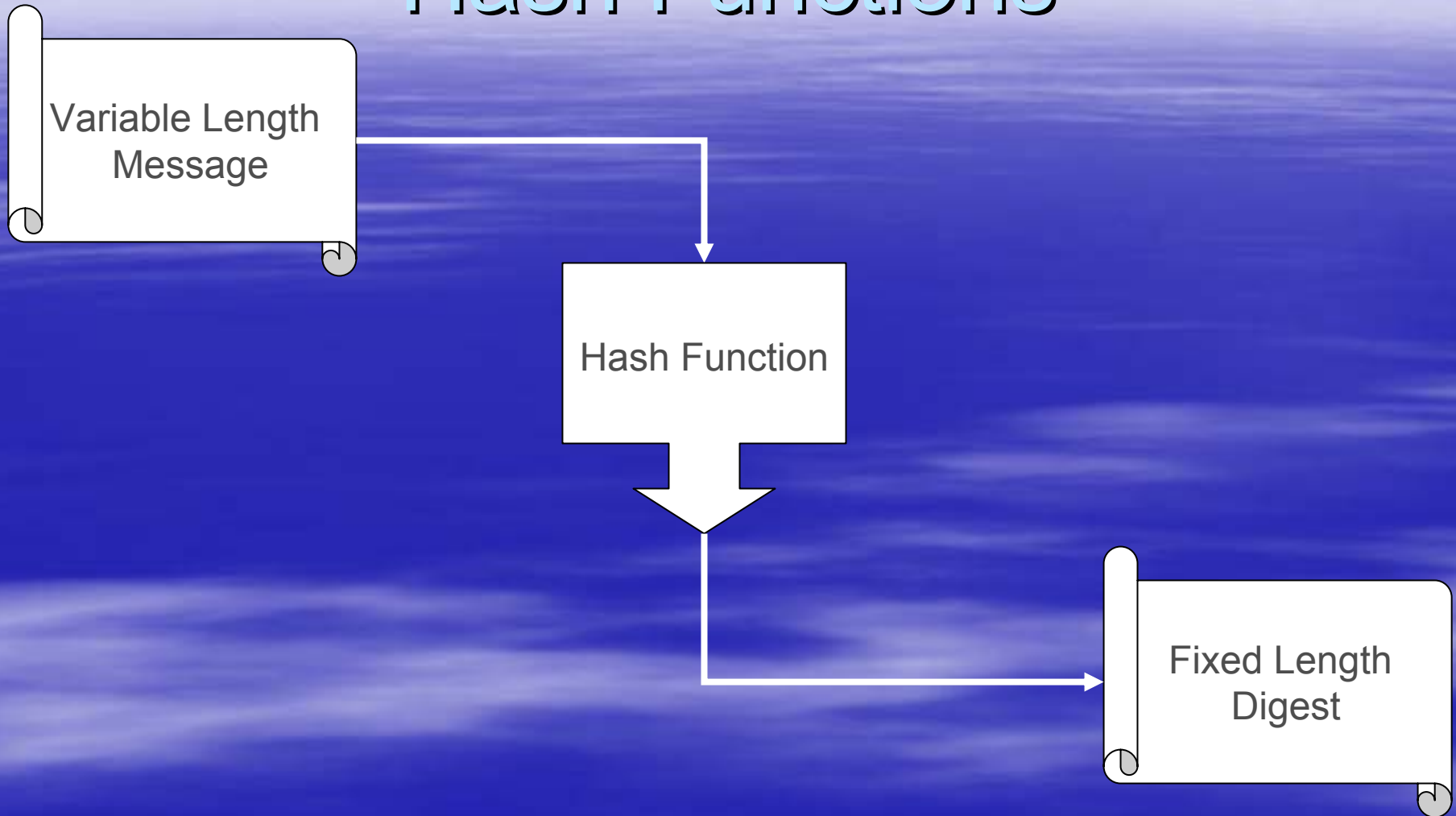
# Digital Signatures

- Digital signatures not only prove who sent a message, they attest that the message was not changed.
- However, they are slow and double the message size.

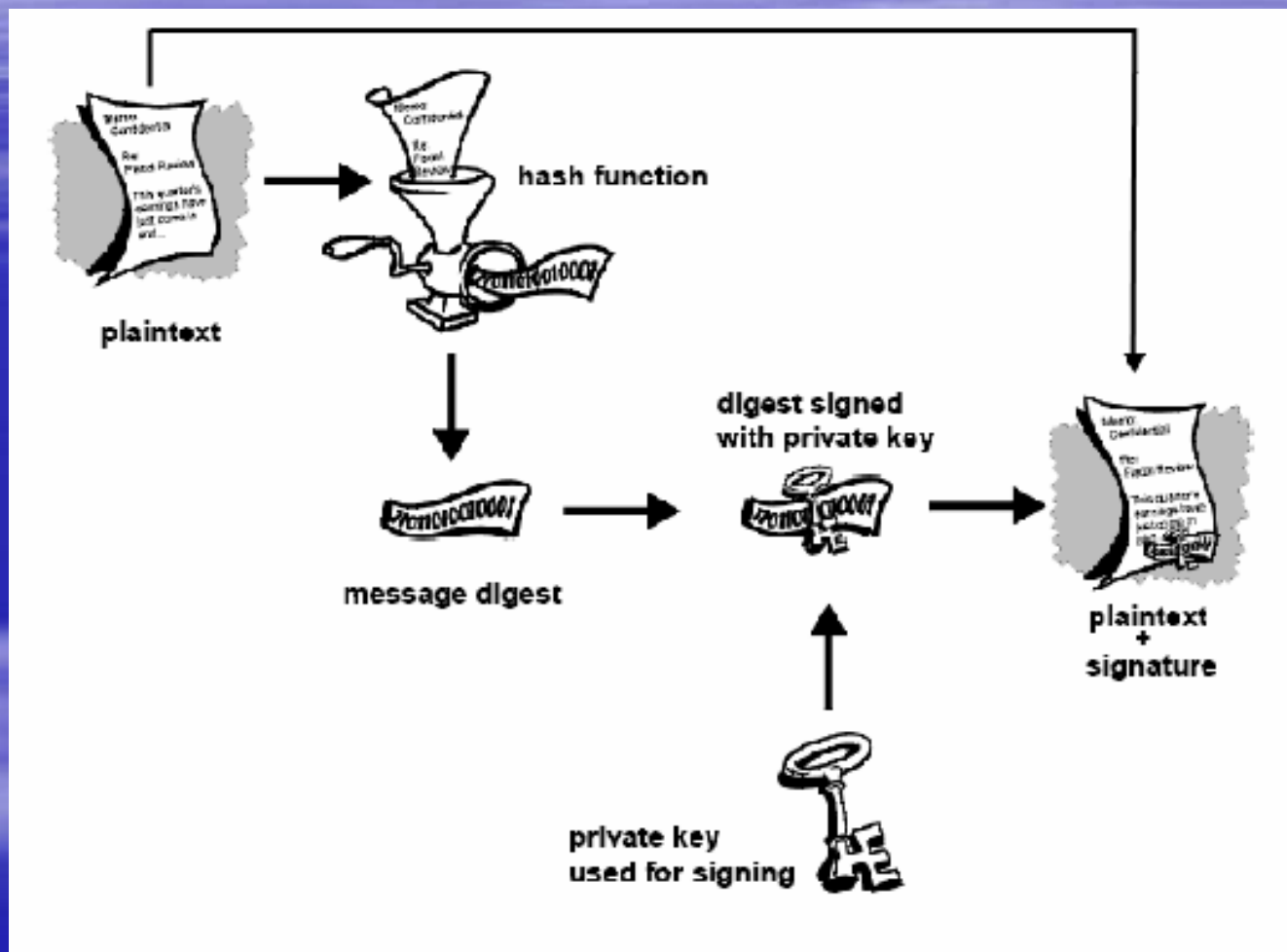
# Digital Signatures



# Hash Functions



# Digital Signatures with Hashes



# Digital Certificates

Is **Alice's** public key really **Alice's** public key or is it really **evil Sarah** pretending to be **Alice** (who is locked up in the closet)?

Digital Certificates have three components:

A public key

Certificate information

One or more digital signatures

A rectangular box containing a handwritten signature in black ink. The signature is written in a cursive style and reads "John Hancock".

X.509 is a common format for digital certificates.

# Public Key Infrastructure

- Used to manage digital certificates by issuing, trusting and revoking certificates.
- Two components:
  - **Certification Authority**: creates certificates and signs them.
  - **Registration Authority**: the people, processes, and tools used to support registration of users.

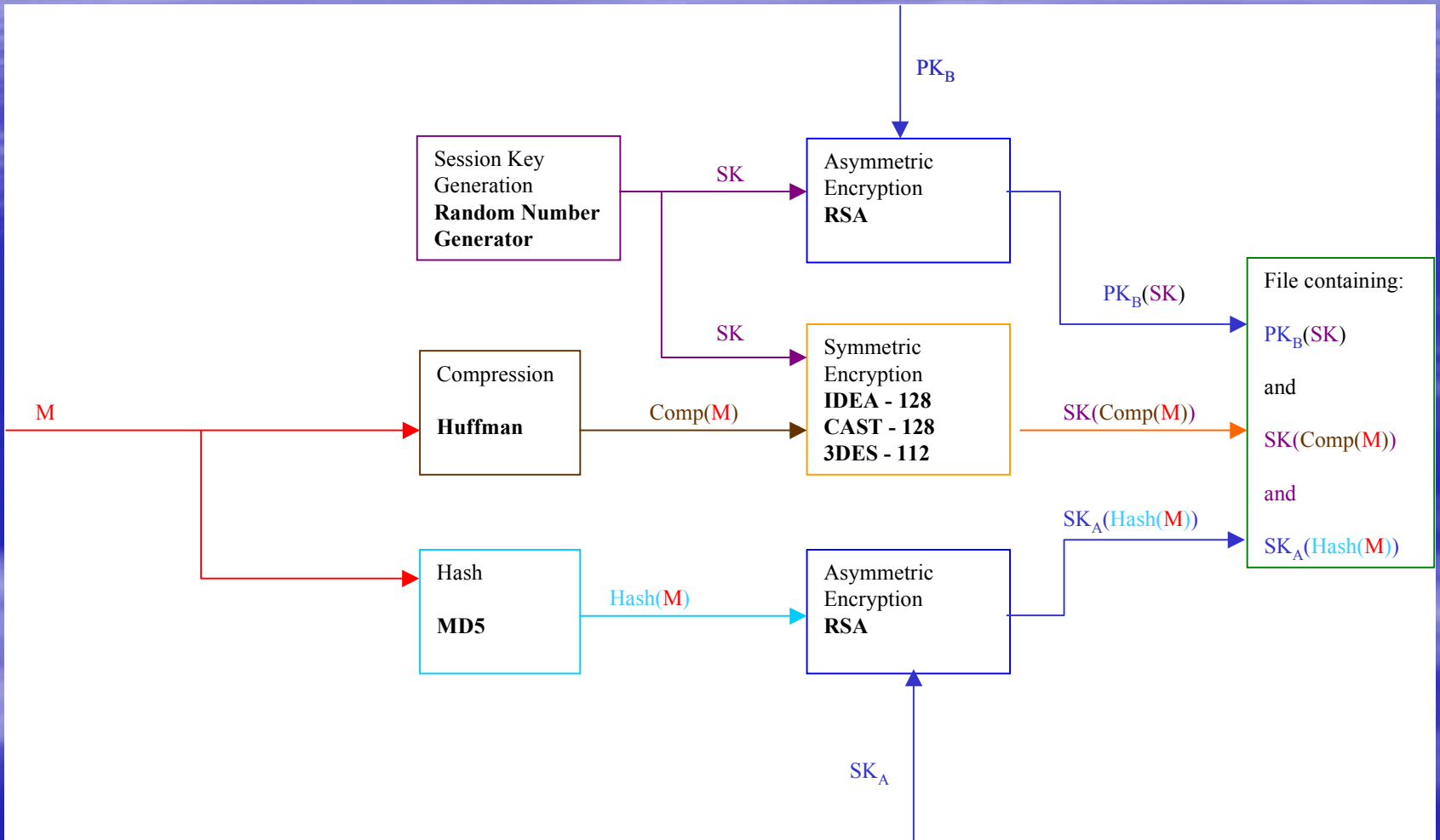
# Pretty Good Privacy (PGP)

“It's personal. It's private. And it's no one's business but yours.”



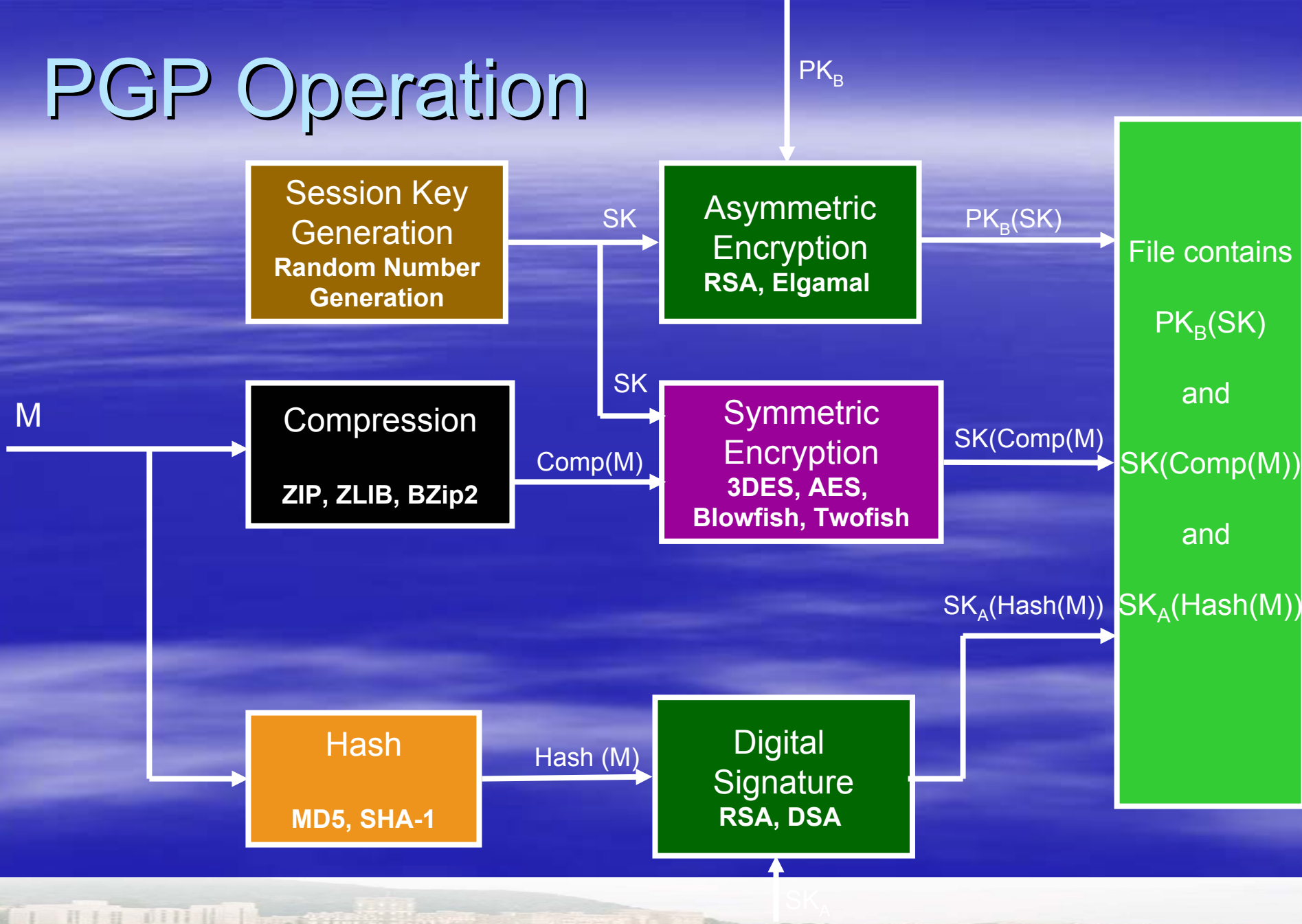
- Created by Phil Zimmermann in 1991.
- Freeware and commercial products.
- The focal point for a national debate on strong encryption export control during the 1990s.
- The debate ended in 1999 with privacy winning out.

# PGP Operation





# PGP Operation



# How Good is PGP?

"If all the personal computers in the world - 260 million - were put to work on a single PGP-encrypted message, it would still take an estimated **12 million times the age of the universe**, on average, to break a single message."

William Crowell,  
Deputy Director, NSA,  
March 20, 1997.



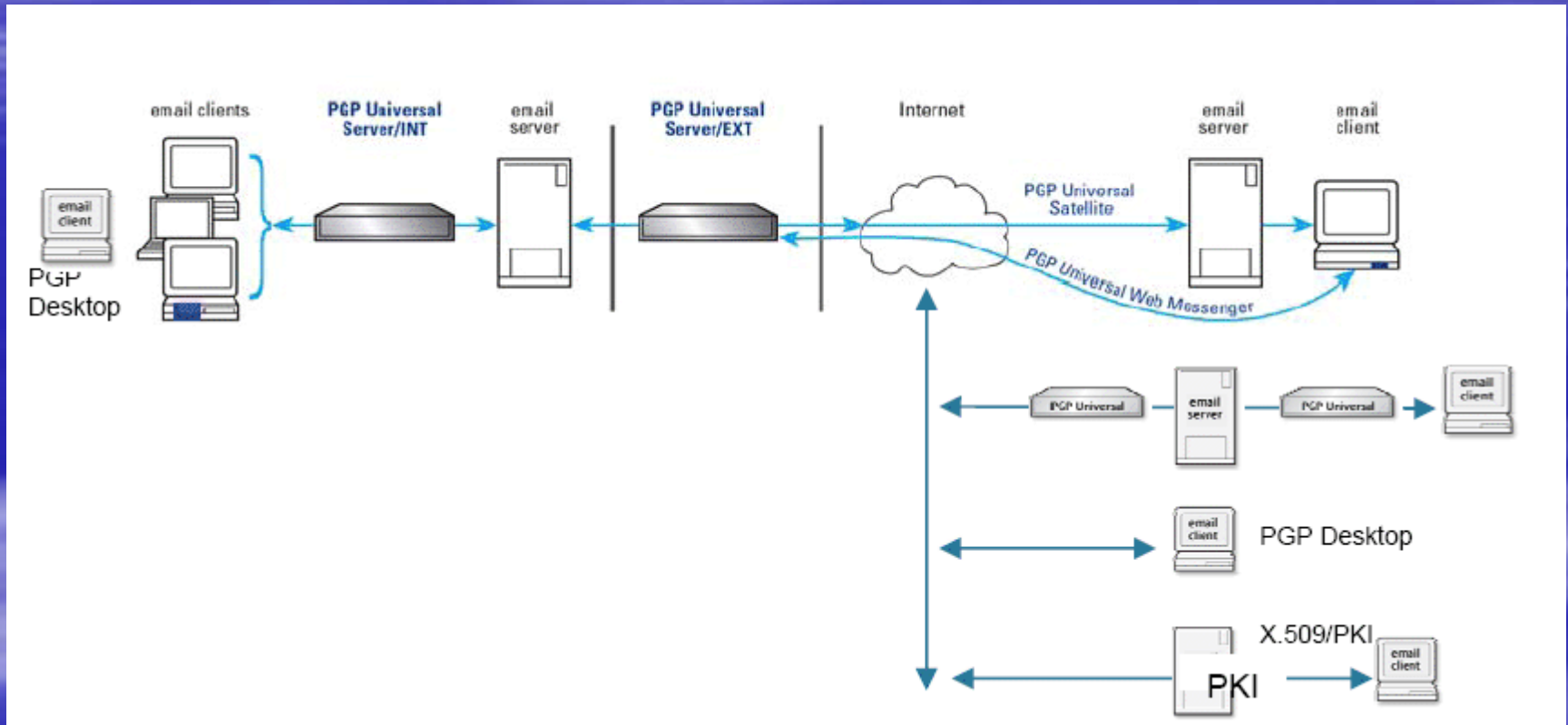
# PGP Universal

- Released by PGP Corporation ([www.pgp.com](http://www.pgp.com))
- Shifts email encryption from the desktop to the network so that it becomes a transparent service.
- Provides mechanisms to handle internal and external traffic as well as recipients without a email security solution.

# PGP Universal

- No requirement for user to distribute public keys.
- No requirement for user to decide when to implement security policy.
- Ability to project security policy to secure electronic boundaries.

# PGP Universal



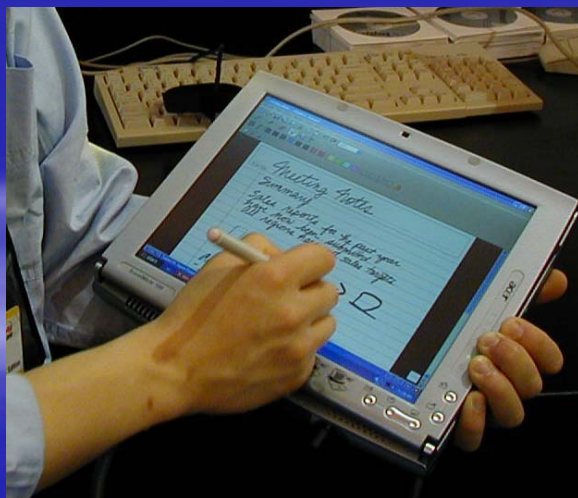
# Implications

Encryption is no longer too hard or too slow for routine operations.  
It will spread everywhere.



# Implications

The plethora of computing devices and their interconnectivity pose new risks.



# Implications

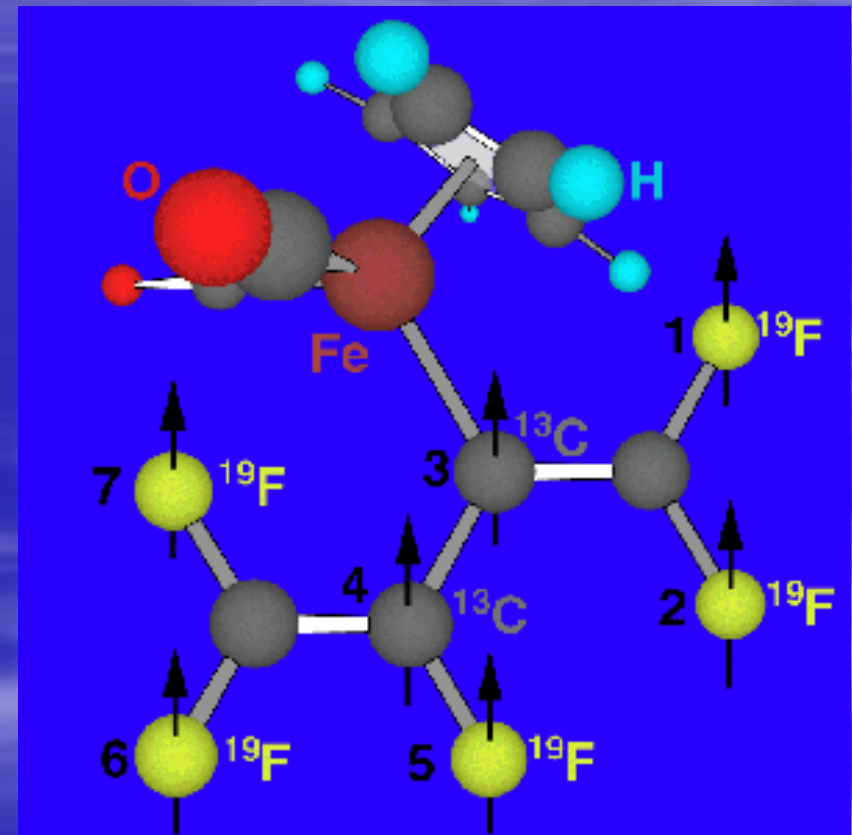
- Life gets more complicated while we figure how to live with ubiquitous encryption.
  - Bad and good folks get more privacy.
  - Bad and good folks get more authentication.
  - Authorization gets harder to check.
  - We continue to use a variety of techniques to keep bad guys on the run.



# Implications

(Information Technology)

- Moore's law remains true but is not a factor.
- Quantum computing may change everything but it is unlikely. There are physical limits that smart folks like Einstein think we cannot surpass and some problems remain difficult to solve.



# Implications

Growing social and legislative pressure to protect privacy of personally identifiable or company confidential information while it is in storage, being processed, or in transit.

# Implications

- Privacy remains an issue not because everyone can read our mail, but because everyone can identify us.
- Will the demands for authentication (national ID card) destroy privacy, ensure safe computing, both, neither or none of the above?

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