March 12, 2013 Executive Committee Meeting Minutes

The EC met on 12 March. EC Chairman Dick Schonberger called the meeting to order at 1100. Members present were Bradshaw, Gordon, Hall, Siebert, and Raymond. Oelke, Bauer, Roosma, Ruud and Anne Martin Tredway participated by speaker phone. Kusek and Williams were also in attendance.

Treasurer's Report

Bauer presented the Treasurer's Report which indicated a balance of \$44,912.67 in the Class' three accounts. He made two recommendations:

- That the Legg Mason Global Asset Management account be closed and that the \$3,398.96 be transferred to the USAA Checking Account.
- That after the expenses for the 55th Reunion are settled, funds in excess of \$2,000 will be transferred to the T. Rowe Price account.

The committee approved his report and recommendation.

55th Reunion Reports

Roosma reported that to date 40 Classmates have registered for the Reunion. Classmates have until April 19th to register at the Marriott Park Ridge Hotel and until May 9th to register for the Reunion with the AOG. He added that from his perspective, things are on track and that he is using the AOG Reunion Coordinator to handle registration. While the Reunion Coordinator takes a lot of "tough work" off our hands, her efforts come at a cost -- 10% of everything they do. It appears that 80-90% of the registration fee will go to the AOG. The reimbursement policy, always a contentious issue, is being handled jointly between Roosma and the AOG and while a hard and fast rule has not been established, their approach is help people to the extent they are able.

First Class Club Handover

Bradshaw discussed the procedure for the transfer of stewardship to another Class. While it was our initial intent to transfer stewardship to the Class of '08, several considerations have surfaced which have caused him and Smith to rethink our initial transfer plan:

- Difficulties in communicating with the Class of '08 (no single point of contact)
- Lack of a firm commitment from the Class of '08
- Enthusiastic response from the Class of '83 to assume stewardship

Sibert recommended a Class of '58 to '08 to '83 transition policy. The committee commissioned Bradshaw/Smith/Schonberger to facilitate this transfer and to coordinate with Class representatives from '08 and '83. In this regard, the committee approved a draft resolution prepared by Smith that it be resolved that the class of '58 agree in May of 2018 that the Class of 83 shall assume the duties of stewardship.

FCC Photo Policy

The EC approved the photo policy developed by Smith and his committee. Smith's draft was amended to delete the reference to the desirability of updating the current selection of FCC photos.

In other matters related to the FCC:

- The Committee approved Smith's recommendation to give a Certificate of Appreciation to the new Director of Cadet Activities.
- Bradshaw reported that the Class had received approval to acknowledge the efforts of Ordway and Hruby in the construction of the FCC as long as the memorial (plaque/photos) are not permanently affixed to the wall. While the Committee agreed to defer final selection to Smith, it was the sensing of the EC that of the examples he and Waskowicz had developed, the Benny Havens approach was its favorite.

Distinguished Graduate Award

The Committee discussed the possibility of further DGA nominations. It was the Committee's unanimous opinion that Tony Smith was its clear choice. Bradshaw agreed to chair the effort to develop the package to submit to the AOG

Strategic Planning

Schonberger raised the issue of what we want to be doing as Class in the years ahead. Specifically, do we want to shrink our objectives? Hall was asked to give this some thought and perhaps attend the next DC Class leaders meeting to see how older Classes have adjusted.

Continuity of Operations (COOP)

The EC approved Schonberger's draft COOP document which is to be added as an annex to its Policy and Procedures document. The Committee recommended that Nun and Lawton (and the functions they perform) be added to the list of key positions where a back-up is recommended. The Committee also advised that paragraph 3 be amended to reflect Article IV of the Classes Constitution, i.e., "When the Class Presidency becomes vacant by virtue of resignation, disability or death of the President, the Executive Committee will nominate a successor for approval by the Class."

Class Communications

The EC approved Oelke's review of Email list procedures and his recommended revisions to current policies. Specifically, he advised that abuse of the usma@west-point.org "class list" established for Class of 1958 subject matter only (not for forum discussions nor for replies to all) should be handled as follows:

- Violators will be warned once.
- On a second violation, the violator will be first notified and then suspended from sending for one month.
- A suspension will be announced to the recipient and to the respective list at the time it is put in effect.

Oelke also advised:

- Members who send messages containing addresses other than those on the Class list will first be warned and then, on the second offense, be notified and then restricted from posting for a week.
- On the third offense they will be notified and restricted from posting for a month.

- On the fourth offense they will be notified and restricted from posting for six months.
- A suspension will be announced to the recipient and to the respective list at the time it is put in effect.

Oelke was requested to coordinate with Buckalew on promulgating the revised List Guidelines.

Widows Activities

Anne Martin indicated that she would like to speak at the reunion. She added that she hopes to have a separate session for the widows in attendance.

Memorial Service

Gordon announced that this year's memorial service will be held on 5 May with a brunch to follow at the Arlington Army Navy Country Club.

CCQ Related Activities

Oelke announced that he will canvass CCQs to try and encourage 55th Reunion participation.

Mini Reunions

The Committee determined that the 55th Reunion class meeting would be the appropriate forum for an informal polling (show of hands) of the Class regarding its desires regarding the future of mini reunions -- frequency, nature, location, etc. This effort would be followed by a more detailed questionnaire which would be E-mailed to include those Class members not present. It was the feeling of some EC members that annual reunions may have become something of a burden.

Conference Calling

The ECC also discussed meeting venues and communications. The new conferencing system proved very workable, though problems were encountered with hearing at the distant ends. It was agreed to purchase a conference phone that should alleviate that problem. This approach will be continued, providing more flexibility in scheduling meetings while reducing costs (the ANCC system we have been using for conferencing).

There being no further business, the meeting was adjourned. The next EC meeting will be in conjunction with the class meeting at the 55th.