We are seeking organizations that are interested in sponsoring United States Military Academy cadets in the Academic Individual Advanced Development (AIAD) program. This program is an exceptional opportunity for our cadets to experience the challenges encountered in a business environment while training with you at your work site for a few weeks during the summer of 2010. The benefits derived from observing day to day operations, participating in the decision making processes, and witnessing managerial expertise are invaluable. Both business and student gain new perspectives and ideas as the interaction prospers. Working side by side with leaders in industry, such as yourself, is a critical part of developing our leaders for the 21st century.

As with any program, however, there are costs which we seek to offset through tax deductible sponsor donations. These costs are associated with cadet travel only and represent, on average, $4,500 per cadet for a 3-week period in the continental United States and $6,500 per cadet for a 3-week period in overseas locations. We are able to provide detailed cost estimates as the cadets are selected and specific arrangements are made. Our sponsors generally commit to funding as part of their involvement in our program. Of course there are exceptions, and these can be discussed on a case-by-case basis. Please do not allow funding to be a deterrent in your decision to participate as an AIAD sponsor.

If you would like to support our program and have our Academy cadets become a part of your team during the summer of 2010, please complete the survey at the link below to helping us align your desires with cadet interests.

<http://www.dean.usma.edu/se/selectsurveyasp/TakeSurvey.asp?PageNumber=1&SurveyID=312383MI5941G>

If you need any additional information about our program or need to coordinate the details of this visit, please feel free to contact Gene Lesinski, O/DEAN, Department of Systems Engineering, at (845) 938-5897, Eugene.lesinski@usma.edu. We look forward to your participation in our program and we thank you for supporting the United States Military Academy in building our future generation of leaders.

Sincerely,



ALLISON C. BARRY

Director

Corporate & Foundation Relations