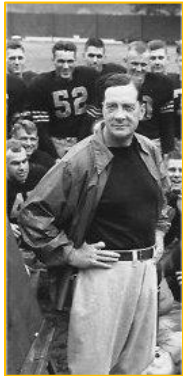


EXECUTIVE SUMMARY



The West Point Society of Atlanta (WPSA) is organizing the first university event in the new College Football Hall of Fame. The details are below. Please note that they may change.

WHO: WPSA is organizing the event; a Presenting Sponsor is USAA. The specific invitation list is below; in general, ANY college football fan is invited.



WHAT: A BLACK TIE* dinner, Benny Havens Social Hour (cash bar); tour of the facility and entertainment. The Superintendent, LTG Robert L. Caslen, Jr. (USMA 1975), is the keynote speaker; John Feinstein, radio personality and author, is the Master of Ceremonies; and COL Greg Gadson (USMA 1989) will also speak. ***Preferred Dress is Tux, Blue/White Mess or equivalent. Dark business suit or military dress uniform will be acceptable.**

WHEN: 2 September 2014. Doors open 5:45 PM for Registration and Hall of Fame tours; Benny Havens Hour at 6:00 PM; Dinner served 7:00 – 10:00 PM.

WHERE: The new College Football Hall of Fame, 250 Marietta Street, Atlanta, GA 30313 (next door to the Omni Hotel)

NOTE: A PHOTO ID CARD WILL BE REQUIRED FOR ADMISSION.

HOW: With great enthusiasm!

WHY:

1. To celebrate a culturally important institution – the College Football Hall of Fame – part of the National Football Foundation (NFF) established by GEN Douglas MacArthur (USMA 1903), Coach “Red” Blaik (USMA 1920), and Grantland Rice;
2. To recognize the contributions of football players of ALL military educational institutions to the national sport and the defense of the Nation;
3. To recognize 28 Army members of the College Football Hall of Fame; and
4. To distinguish Army football as a premiere program of the last century.

DETAILS

The **College Football Hall of Fame** [<http://www.cfbhall.com/>] (**The Hall**), a subsidiary of the National Football Foundation (NFF), is relocating to a new facility in Atlanta, GA, and opens during the week before Labor Day 2014.

The NFF was founded in 1947 by **GEN Douglas MacArthur (USMA 1903)**, **Army Head Football Coach Earl “Red” Blaik (USMA 1920)**, and the dean of American sports writers, **Grantland Rice**.

Since **West Point** was instrumental in founding the NFF, it is appropriate that we host a gala event honoring the Hall as the **FIRST** university to use **The Hall** for a social event. **The gala will include a reception, a tour of The Hall, and a Black Tie formal dinner.**

The **West Point Society of Atlanta** is organizing that formal gala for **5:45 PM Tuesday, 2 September 2014**. It will be held in the entry hall, “The Quad,” of the new College Football Hall of Fame in Atlanta. The venue will accommodate 300 guests for a formal dinner. **Preferred Dress is Tux, Blue/White Mess or equivalent. Dark business suit or military dress uniform in lieu of formal attire will be acceptable.**

LTG Robert L. Caslen, Jr. (USMA 1975), Superintendent of the US Military Academy at West Point, NY, has agreed to be our keynote speaker.

COL Greg Gadson (USMA 1989), is an anticipated attendee and speaker. COL Gadson, you may recall, played Army football and lost both legs to an IED in Iraq. He is the recently-past post commander of Fort Belvoir.

The Master of Ceremonies will be **Mr. John Feinstein**, noted radio/TV personality, color commentator for CBS Sports’ Army Football broadcasts and prominent author. He has written many sports books, including “Civil War,” chronicling the Army/Navy football rivalry.

Among our anticipated invited guests will be luminaries from Army football of the past 65 years, members of other military academies’ football alumni and leadership members of the NFF.

Other invitees are listed below:

1. West Point graduates nationwide; West Point Parents’ Clubs.
2. Army football player alumni nationwide.
3. USNA football players/grads – USNA will be invited to send an official representative.
4. USAFA football players/grads – USAFA will be invited to send an official representative.
5. All other military academies – USMMA, USCGA, Citadel, VMI, Norwich, University of North Georgia (Dahlgren), Texas A&M, VPI, etc. All will be invited to send official representatives.
6. NFF and its supporters.
7. Glitterati from local and regional football sponsoring institutions.
8. All fans of college football, wherever they are.

The attendee cost is \$100 per seat. All **Reservation Links** are available below.

NOTE: A Photo ID is required of all attendees for admission.

1. **To RSVP by credit card:** <https://secure.west-point.org/wpsa/events/specialevent.mhtml>
2. **To RSVP and pay by check** via postal mail, print and mail this form: [West Point College Football HOF Registration Form](#).
3. **To reserve a hotel room:** the Omni has reserved a block of rooms for this event at a group rate for \$138 per night (incl. tax). Reservations may be made one of two ways: a) Call 1-(800) 524-0500 and use the Reservation Code "West Point Society of Atlanta" or b) Go on line to <http://www.omnihotels.com/FindAHotel/AtlantaCNNCenter.aspx> . Use the Group Code **10800708967** in the appropriate box to the right of the photo.

Sponsorships are available for individuals as well as business entities:

1. "Presenting" status - \$7,500, granting the sponsor "Presenting" status with the name of the event and two tables of 10 seats;
2. Gold – \$5,000, granting a table of 10 seats and a full-page ad in the program;
3. Black – \$2,500, granting 5 seats and a half-page ad;
4. Gray – \$1,500, granting 2 seats and a quarter-page ad; and
5. Table – \$1,000, granting 10 seats and a listing in the program for the sponsor.

For details and form to sign up for a sponsorship, [CLICK HERE](#).

Contact: Jim Stapleton (USMA 1964) at jimstapleton@bellsouth.net

A deluxe, four-color program will be published. Ads are available for individuals and business entities:

1. A full-page ad - \$1,000
2. A half-page ad - \$500
3. A quarter-page ad - \$250

Deadline, 8 August 2014. Copy and check to be mailed to Mr. Jack Morrison (USMA 1959):

Jack Morrison – CFHOF ads
817 Holley Lake Road
Aiken, SC 29803

Contact: **Jack Morrison** at (803) 295-2614 or wpsacfhof@tds.net for information.

If you have questions, contact:

COL, USA (Ret), Donald R. Reinhard (USMA 1959)
Committee Chairman
reinharddm@tds.net
(770) 893-1323