

**WEST POINT SOCIETY OF ATLANTA  
PO BOX 492511, ATLANTA, GA 30349-2511**

SUBJECT: Board of Governors Annual Planning Meeting, 23 July 11

SEE DISTRIBUTION:

1. The West Point Society of Atlanta Annual Planning Meeting convened on 23 July 11, 8:49 am, 14 Piedmont Center NE, Suite 650. The following members were present as shown by “\*”.

*	Dodd	*	Jacoppo		Rice	*	Fennelly (PP)
*	Gaines	*	Perdue		Russell		Add'l
	Hinshaw	*	Petty	*	Ward	*	Heidi Strain
*	Houston	*	Rangitsch		Hajost (PP)		
	Hughey		Reinhard	*	Brechbuhl (PP)	*	Heath (ED)

2. DISCUSSION:

a. Fall Family Picnic (22 Oct 11): The Bowers suggested Saturday, 22 Oct 11, for this annual event. It is the same day as the Army/Vanderbilt Game, which may expand attendance. The BOG agreed to the same cost as last year: \$15 per person/\$30 for 2 or more dues-paying members; \$20 per person/\$40 for 2 or more nonmembers. Need to begin publicity soon; post the date/times/cost on the website, etc. Send email invitations beginning early September. Jacoppo volunteered to take the lead.

b. Army/Navy Football Game Party (10 Dec 11): WPSA wants to find new venue. Ward will contact BJ Burris and Fennelly will contact Richard Bowers about potential sites with lower cost per person, good parking, and location. Fox Grill Bar is default location. All suggested sites should be brought to the Aug meeting for discussion and decision.

c. Monthly Luncheons (third Friday of the month): Reinhard will continue to organize; suggested speakers with contact information should be forwarded to him. Mike Bowers was suggested luncheon speaker to talk about the recent Atlanta Public School scandal.

d. Welcoming New Arrivals: Jan Heath transmits a list of new arrivals to the BOG on a monthly/bi-monthly basis. Ward will update the old welcoming letter and send it out either via email or letter. Brechbuhl volunteered as Past President to call new arrivals and welcome them to Atlanta and the WPSA. Other BOG members are encouraged to call new arrivals as well. Members will follow up with Perdue to verify that contact was made with new arrivals.

e. Founders' Day Dinner 2012: The preferred date is 10 Mar 12; second choice is 24 Mar 12. Brechbuhl will contact USMA to determine if the Superintendent will be speaking in the Southeast region and, if so, would he be our guest speaker. WPSA will need to identify new venue. The Retreat at Dunwoody (normal luncheon location) is a possibility. Canongate has several venues which may be suitable. Accessibility, cost, and venue are the key points for in determining site. Petty suggested that WPSA might subsidize the cost to keep it affordable or that WPSA might get sponsors similar to what the Parents Club does for the Academy Holiday Ball. A FDD committee needs to be formed.

Silent Auction: WPSA needs to begin working/planning now in order to maximize the proceeds.

Parents Club is raffling off \$20 tickets for a Harley-Davidson motorcycle. WPSA members are invited to participate.

f. Army/Air Force Football Game (5 Nov 11): Dodd will organize an informal tailgate party at the Chastain American Legion Post. The Parents Club will be invited to attend.

g. WPCEA: Petty led the discussion about how to strengthen the organization. Petty volunteered to chair a steering committee for one year. WPCEA needs to be in compliance with its by-laws and three questions need to be answered: What activities should WPCEA support? How much money should WPCEA raise? Why? This committee will meet and submit a plan at the Oct BOG meeting. WPSA agreed that WPCEA needs to better publicize the activities it has supported. Rangitsch and Perdue agreed to serve on the committee. The WPSA BOG approved moving forward with reenergizing WPCEA.

h. Veterans Affairs Committee: Petty reported that 30% of those redeploying have PTSD and/or traumatic brain injury systems. Many veterans' organizations need help and WPSA needs activities that will interest members. Petty wants to organize a committee to put a proposal together for WPSA members. Brechbuhl and Rangitsch agreed to serve on the committee.

i. Vetting Process: WPSA needs to have defined parameters to determine which organizations to support and to ensure their legitimacy. Dodd and Perdue will develop form so that potential organizations can be evaluated.

j. Admissions: Perdue reported that the new on-line training module (Field Force website) is very good. He will disseminate the website to BOG and WPPCGA. Anyone affiliated with USMA can become certified/qualified to talk to students about USMA. Heidi Strain (future co-president of WPPCGA) said that the Parents Club would support

recruiting activities. Optimally, WPSA would like to have one grad per high school to be the “go-to-person” for guidance counselor. These “go-to-person” could contact high school Honor Society and JROTC.

k. Membership Survey: Gaines volunteered to update membership survey as a means to identify activities people are interested in either helping to organize or to attend.

l. Directory: Jan Heath will make arrangements to publish directory.

m. Southeast Regional Representatives: Fennelly received request for nominations to represent the southeast at quarterly meetings with AOG. Anyone who is interested should contact Fennelly for details.

n. Leaders’ Conference (10-13 Aug 11): Ward will attend this annual meeting.

3. The Annual Planning meeting was adjourned at 10:55 am. The next BOG meeting will be **Thursday, 18 Aug 11, 5:00**, Brechbuhl’s office.

JAN HEATH  
EXECUTIVE DIRECTOR

DISTRIBUTION: 1 ea member