

West Point Parents Club of NC
Executive Board Meeting
August 29, 2009
Home of Sharon Hornung, Raleigh, NC

Thanks to Sharon for hosting the board meeting. A potluck brunch was enjoyed by everyone. The meeting was called to order by Pam Zornick at 1130.

Attendees:

Pam and John Zornick
Jacquie Holcombe
Trevor & Lynda Scott
Sandy McNeilly
Tim & Maria Horan
Nancy Enloe
Sharon Hornung
Stacey Evans
Mark Hartley
Cindy Winter-Hartley
Teesa McKinley

Minutes from the last meeting on February 28, 2009 were approved.

Treasurer's Report - Pam

- 1.) The current balance in the checking account is \$16,435.43.

Tailgate (Army/Duke Football Game, September 12, 2009) - Tim and Jacquie

- 1.) Sign up for the tailgate has been posted on the website. Currently 170 cadets and family members have registered and another surge in registration is expected before the deadline which is August 30. It is expected that registration may push 200.
- 2.) The current donation total is \$1280. Expenses for this year's event are expected to be greater than in past years due to fact that we will be renting a tent rather than using the 49er club.
- 3.) The website lists volunteer information. Volunteers will be assigned specific jobs and work periods in advance. It is hoped this will ensure that all areas of the event are covered and will reduce confusion.
- 4.) It was noted that quite a few 2013 families and cadets will be attending.
- 5.) The football tickets purchased will be available at the "will call" window at the game. So far there have been 50 ticket requests.

- 6.) The water problem at the tailgate has been resolved. Tim and Jacquie will get in touch with Catherine White in order to get items used for tailgates in the past such as utensils and the banner.
- 7.) Effort is being made to keep the cost of the cigars down (around the \$350 range).
- 8.) Since sweet tea takes up a lot of room on the trip up, other options are being explored such as non-refrigerated sweet tea from Sam's Club or Costco.
- 9.) Trevor offered to take pictures during the tailgate and make sure they are uploaded to the website.

Budget - Trevor

- 1.) Trevor has done a lot of work putting together numbers in order to help the board plan a budget.
- 2.) Current concerns involve the fact that some of the members from the 2010-2012 years have outstanding yearly membership dues which raised the question of how to recoup the yearly membership fees. Stacy suggested that perhaps we could enlist Zone VPs to follow up with reminders about joining the club as well as maintaining membership dues.
- 3.) At this point, the balance in the account is \$16,435.43. There is an amount of \$4580.00 that is listed as money that has been pledged to the club through membership dues. Based on the current numbers he had, Trevor had estimated a discretionary spending budget of \$2000.
- 4.) When looking at potential expenses, the following items were discussed:
 - The website has no operating cost. It is sponsored by the West Point Organization.
 - The expenses for the annual tailgate (this year it is the Army/Duke game) will be around \$5000. This number does not factor in any donations. Tent rental of \$1600 is one reason why expenses are higher this year. While taking donations into account, the board is budgeting \$3000 for the tailgate.
 - \$300 will be budgeted for the Army/Navy tailgate to cover balloons and the cost of attendees who do not pay.
 - It was decided not to budget/pay for cadets to attend Founders Day.

- \$250 will be budgeted for the Hail and Farewell. Stacy suggested that the board consider a potluck format. She felt this could encourage participation as well as keep cost down.
 - Zone VP Discretionary Fund - It was felt that we need to include \$50 per zone. Lynda said zone party expenses can easily reach this amount (paper products, postage, etc.) She explained that including this in the budget could help support the Zone VPs and encourage them to become more involved. A motion was made by Tim to set this amount at \$300. All were in favor
 - A motion was made to contribute a one time thank you donation to Cardinal Gibbons scholarship fund in thanks for their continued support over the years. A motion to set the amount at \$250 was made by Sharon and seconded by Trevor. However, after further discussion, a new motion of a one time \$500 contribution was made by Tim and seconded by Trevor. All were in favor. Sharon will draft a letter to Cardinal Gibbons regarding this donation.
 - A potential expense includes a request from Deb Dalton for parents clubs to contribute to the cost of a breakfast that is held prior to the parade. Pam will let Deb know that this has not been budgeted for this year and the WPPC- NC will decline participation this year.
 - Another additional expense would be the graduation gifts. These will only be given if someone has a 4 year membership or has maintained their yearly membership since the membership dues go towards the graduation gift.
- 5.) The WPPC-NC does receive a donation every year from GSK.
- 6.) Trevor expressed concerns that the budget was not sustainable at this point. He will budget \$4325 for 2009-10 expenses and factor in \$1000 in income from the annual GSK donation for a total expense of \$3325. He will rework the numbers and print out a final budget proposal. This budget will be for the August 2009-August 2010 time frame.

Membership

- 1.) While discussing the budget, the issue of the difficulty in tracking membership dues was brought to light. Stacy and Vicky will get together to coordinate their efforts and make sure the dues are tracking correctly. Tim also offered his assistance in helping them track and document what dues are owed.
- 2.) It was decided that the membership list will be discussed further at the next meeting.

Fund Raising Ideas - Cindy

- 1.) Cindy brought some fundraising ideas to the meeting. She is looking into launching an online site to sell West Point themed jewelry. Part of the proceeds will go to the WPPC-NC. She has identified a vendor and brought samples of items which would be sold to show the board.
- 2.) Cindy also suggested the sale of wrist bands like the Lance Armstrong "Live Strong" bands.
- 3.) Pam noted that this is something that the club would need JAG approval for. She also recommended that Cindy check with Deb Dalton regarding proper authorizations. Cindy would also have to make sure that the club was not violating any NCAA regulations. She advised Cindy to also make sure that we avoid any similarity to items already being sold by the Women's Club at West Point.
- 4.) Trevor also brought up the idea of car magnets as a potential fund raising opportunity and Lynda felt another area we could explore would be matching donations from companies.
- 5.) Cindy will continue to gather more information and work on the approval process. The board thanked her for suggestions and effort.

All Academy Ball - Teesa

- 1.) Teesa reported that this year Navy is responsible for the All Academy Ball so there is nothing we need to do at this time.

Zone Reports - Pam

1.) Zone 1 – Everything is going well. Nothing new to report.

2.) Zone 2 - Reports good contact with new families.

3.) Zone 4

- There was a party to wrap up the 2008-09 school year on May 2nd hosted by Lynda and Trevor Scott. This was an opportunity to wish the Firstie parents well as they prepared for graduation and to also get feedback from parents of recent graduates.
- Cards were sent to Zone 4 Plebes congratulating them on completing the academic year.
- A “pre R-Day” dinner for the Class of 2013 Cadet Candidates and their families was held on June 14th hosted by Tim and Maria Horan. This was an opportunity for the candidates and their parents to get their questions answered before R-day. The Beast video for the class of 2012 was shown. Cadets Hornung and Horan shared their Plebe experiences.
- The Laugh and Wail picnic was held on July 18th and hosted by Sharon and Joe Hornung. This was an opportunity for New Cadet parents to discuss A-Day weekend and share some fellowship with other WPPC-NC parents.
- Lynda will be sending cards to New Cadets (whose parents have responded with PO Box numbers) congratulating them on completing Beast and wishing them luck for the upcoming academic year.

4.) Zones 3, 6, and 7 - Nothing new to report.

Constitution/By-Laws

1.) Now that we have a budget in place, Tim would like a rough draft by the next board meeting. Teesa volunteered to research to see if there are any sample by-laws to use as a format.

Miscellaneous Topics/Conclusion

- 1.) Tim Horan has offered to take over the office of President of the WPPC-NC. Pam has offered her assistance to help with the transition. The board would like to thank Pam for her years of service and to thank Tim for volunteering to take on this board position.
- 2.) Teesa has volunteered to take over the Hail and Farewell activity. The board would like to thank her for doing this as well as thank Rick and Lisa Adams for their years of planning and organizing this event.

November 7, 2009 date was set for the next meeting. Any further discussions or information in the interim will be shared via e-mail.

Meeting was adjourned at 1430.

Respectfully submitted,
Sandy McNeilly