

USMA Trademark Issues

West Point, through OSJA has started cracking down on the use of trademark images, sending threatening cease and desist letters to graduates and parent clubs across the country, even for websites that clearly support West Point, Cadets, and/or our deceased graduates. The USMA trademark images, words, and colors can be found by clicking here . Permission must be obtained for use of the images. The guidelines for obtaining permission can be found by clicking on this link

. OSJA is also requiring that all related sites include this disclaimer: "DISCLAIMER: This organization is privately owned and operated. This private organization is not endorsed by the United States Military Academy, United States Army, or Department of Defense."

For more information, please feel free to read the WP-ORG CEO's blog here: <http://wporg.wordpress.com/>